

# LuxInsight

LUXURY HOUSING MARKET REPORT

Cape May County, New Jersey

January 2024

Luxury Summary



**LONG & FOSTER**  
REAL ESTATE

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Long & Foster's All-Inclusive Services

Real Estate | Mortgage | Home Inspection | Title | Insurance | Moving | Property Management | Vacation Rentals | Relocation

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## Cape May County, New Jersey - January 2024

The real estate market is always changing, and if you're buying or selling a home—especially a luxury property—it's critical to understand the current market conditions. More than simply seeing what's happening to real estate as a whole in your local area, you need insights on what's taking place in the high-end market, specifically with uncommon and unique homes like yours or those for which you're shopping. That's why Long & Foster publishes our exclusive LuxInsight report—giving consumers like you invaluable information on the luxury market performance in your local area.

Published monthly, LuxInsight provides you with a broad overview of real estate trends in the high-end real estate market. From median sale prices and active inventory to the current housing Demand and available active listings, LuxInsight gives you access to essential statistics you need to know.

Beyond this valuable market information, Long & Foster's team of luxury sales associates is available to guide you through the real estate process. We believe luxury real estate is all about the individual, and when you work with us, you'll receive an experience tailored to your unique needs. You'll enjoy exceptional service and expertise, provided by agents who specialize in marketing and selling the most stunning luxury homes. You'll gain our exclusive connections around the world and get a luxury home experience with proven results.



### AT A GLANCE

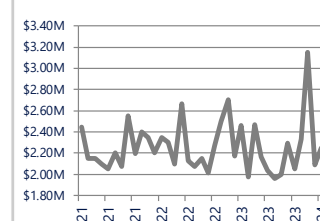
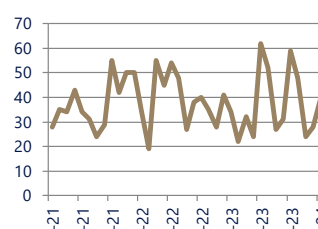
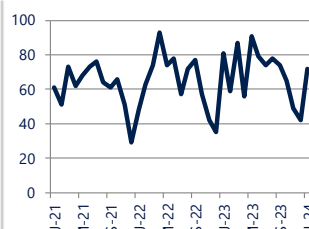
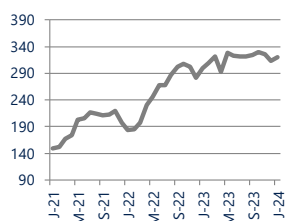
Homes \$1.5 Million+

**Active Inventory**  
320

**New Listings**  
72

**Units Sold**  
39

**Median Sale Price**  
\$2,250,000



**Up 7.0%**  
**Vs. Year Ago**

**Down -11.1%**  
**Vs. Year Ago**

**Up 14.7%**  
**Vs. Year Ago**

**Down -8.6%**  
**Vs. Year Ago**

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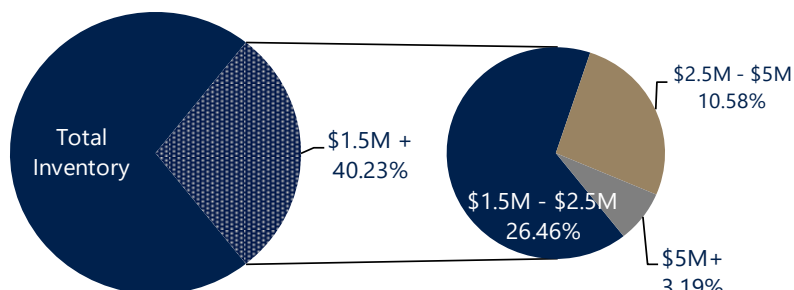
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## Cape May County, New Jersey - January 2024

Compared to last January, the total number of homes more than \$1.5 Million available this month was higher by 7.0% and higher by 74.9% compared to January 2022.

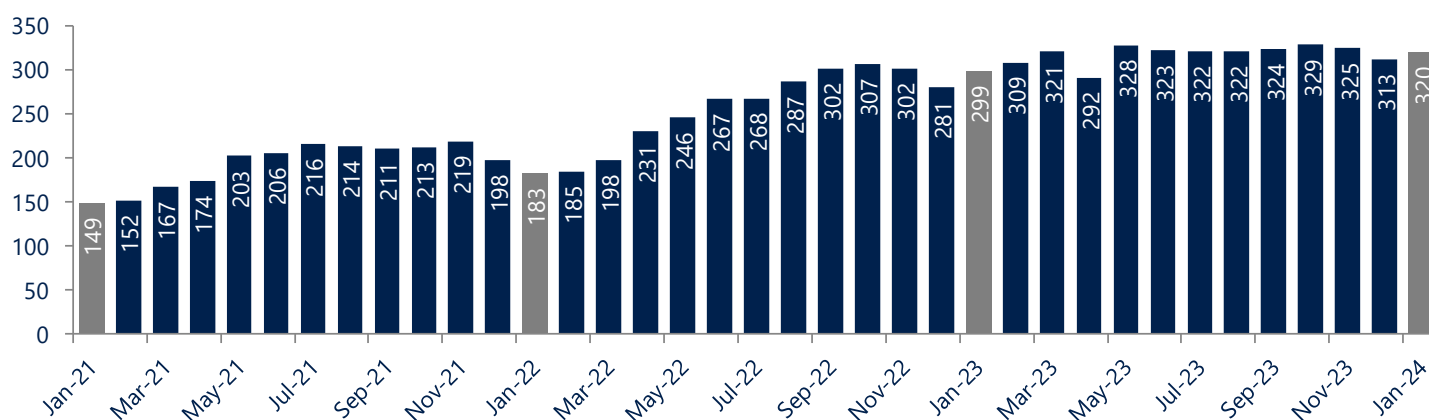
Active inventory this January was 2.2% higher than the previous month's supply of available inventory.

### INVENTORY PRICE RANGES



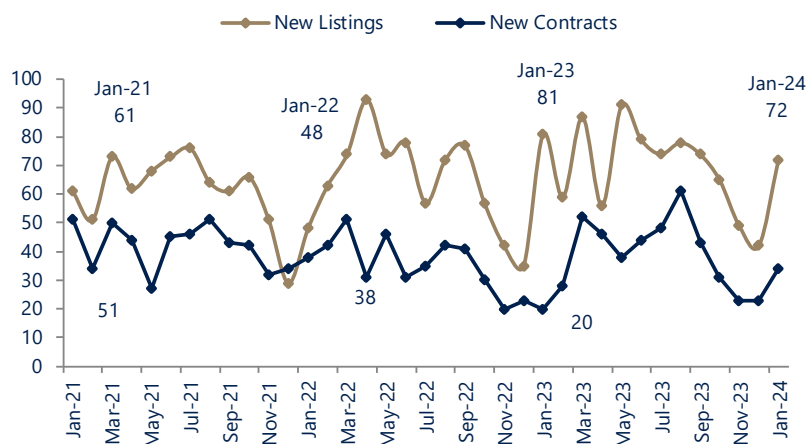
### ACTIVE INVENTORY

Homes \$1.5 Million+



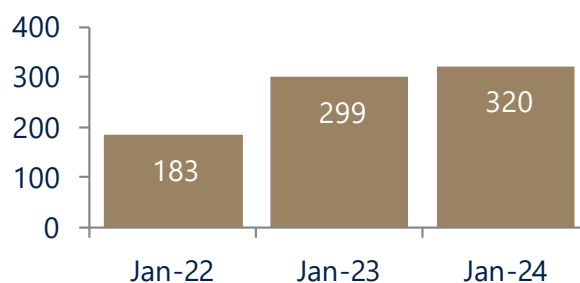
### NEW LISTINGS & NEW CONTRACTS

Homes \$1.5 Million+



### ACTIVE INVENTORY

Versus Previous Years  
Homes \$1.5 Million+



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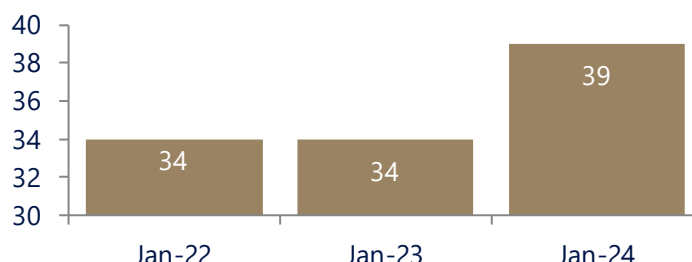
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## Cape May County, New Jersey - January 2024

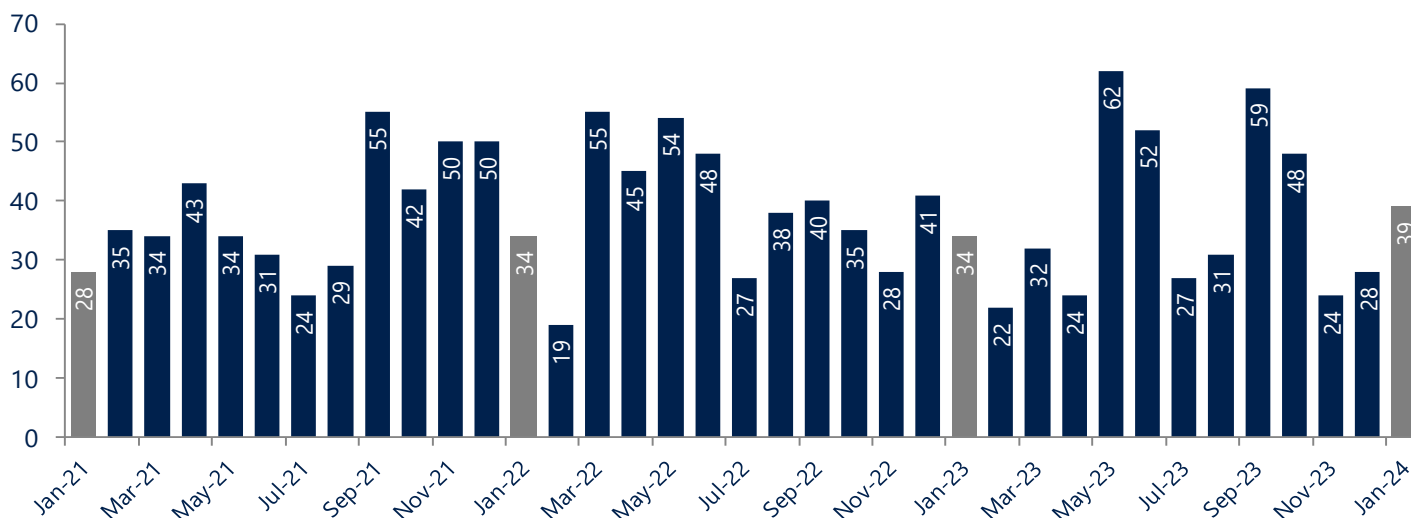
This month's units sold for homes more than \$1.5 Million was higher than at this time last year, an increase of 14.7% versus last January and an increase of 14.7% versus January of 2022.

There was an increase of 39.3% in luxury units sold in January compared to December of this year.

**UNITS SOLD**  
Versus Previous Years  
Homes \$1.5 Million+



**UNITS SOLD**  
Homes \$1.5 Million+



### RECENT SELECTED LUXURY SALES

Homes \$1.5 Million+

Sold Date	City	Zip Code	Final List Price	Final Sale Price	Sale Price as % of List Price	DOM	Long & Foster Represented	
							Buyer	Seller
January 3, 2024	Avalon	08202	\$5,750,000	\$4,900,000	85.2%	463	✓	✓
January 31, 2024	Ocean City	08226	\$4,495,000	\$3,950,000	87.9%	38		✓
January 26, 2024	Sea Isle City	08243	\$4,500,000	\$3,800,000	84.4%	239		✓
January 25, 2024	Avalon	08202	\$2,199,990	\$2,161,735	98.3%	245	✓	✓
January 17, 2024	Ocean City	08226	\$1,944,000	\$1,855,000	95.4%	248		✓
January 12, 2024	Wildwood Crest	08260	\$1,495,000	\$1,495,000	100.0%	367	✓	
January 12, 2024	Townbank	08204	\$1,450,000	\$1,300,799	89.7%	76	✓	
January 12, 2024	North Wildwood	08260	\$1,350,000	\$1,250,000	92.6%	72		✓
January 8, 2024	West Cape May	08204	\$1,260,000	\$1,200,000	95.2%	82	✓	
January 12, 2024	Lower Township	08204	\$985,000	\$925,000	93.9%	75		✓

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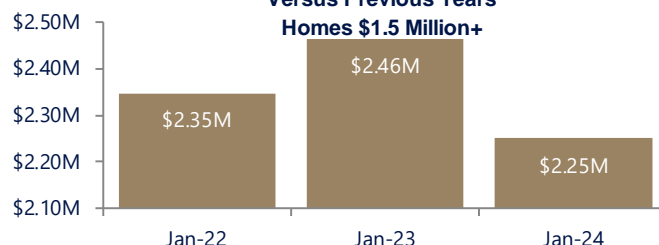
## Cape May County, New Jersey - January 2024

In January, the median sales price for homes more than \$1.5 Million was \$2,250,000, a decrease of 8.6% compared to last year.

The current median sales price was higher by 7.8% than in December.

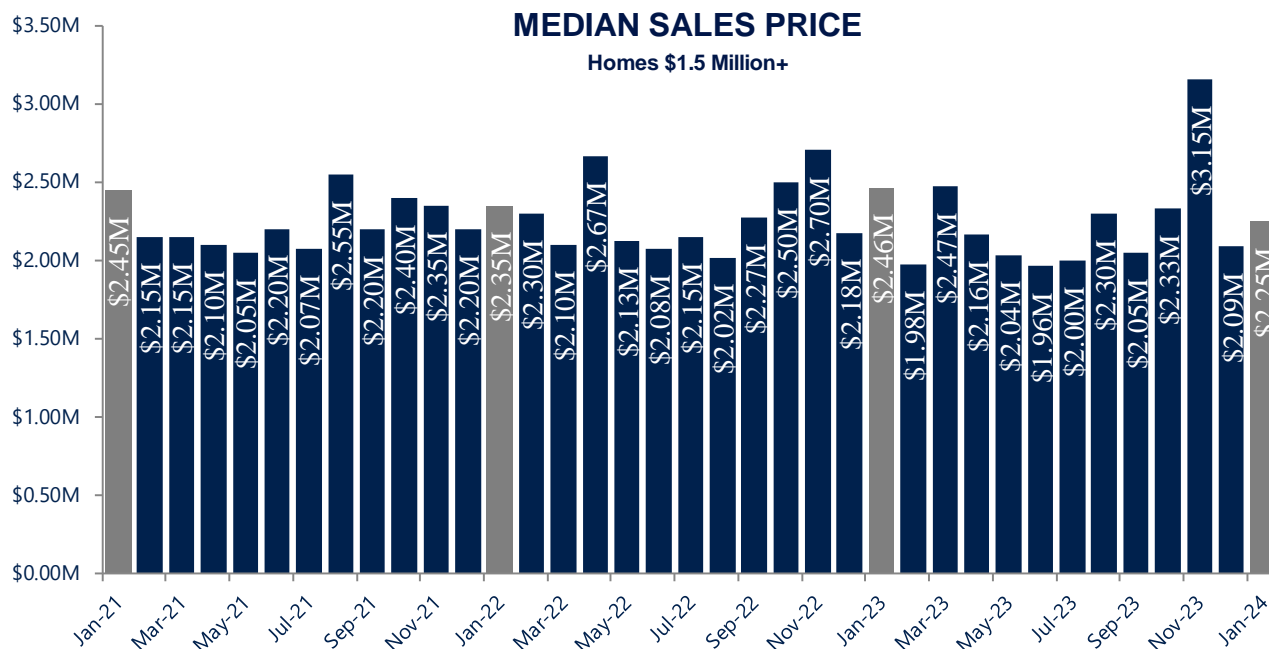
### MEDIAN SALES PRICE

Versus Previous Years  
Homes \$1.5 Million+



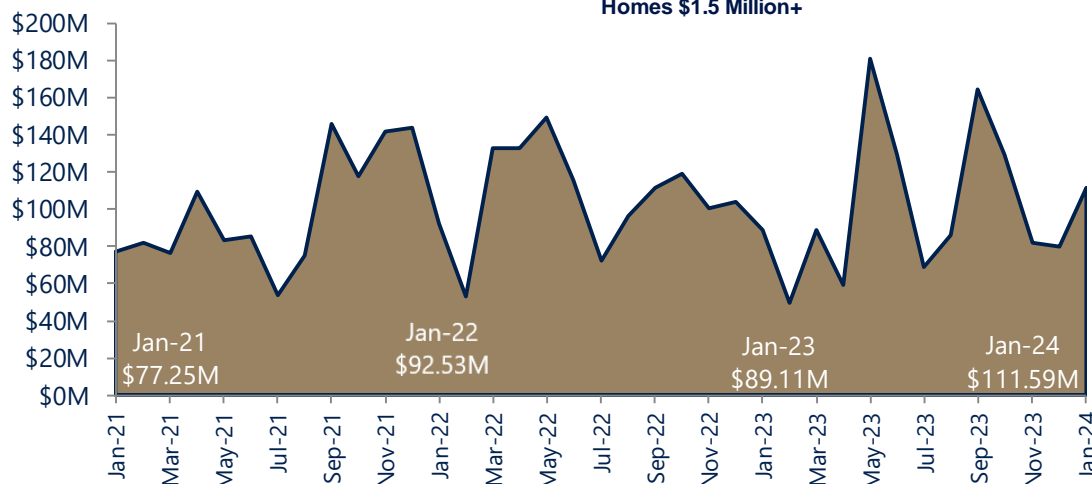
### MEDIAN SALES PRICE

Homes \$1.5 Million+



### TOTAL DOLLAR VOLUME SOLD

Homes \$1.5 Million+



Total volume sold this January was 25.2% higher than the same month one year ago.

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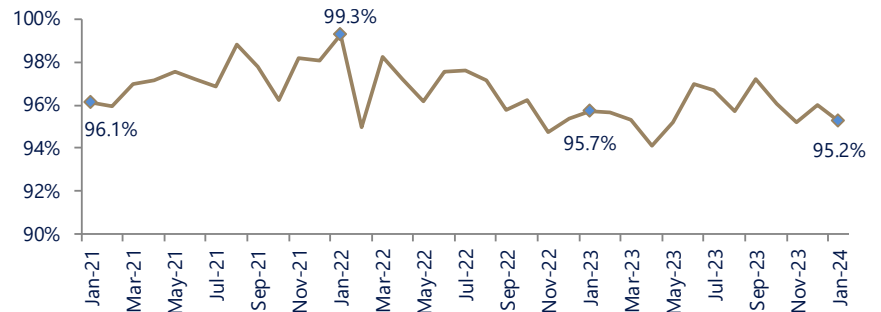
## Cape May County, New Jersey - January 2024

In January, the average sale price for homes more than \$1.5 Million was 95.2% of the average list price, which is 0.5% lower than at this time last year.

This month, the average number of days on market was 143, higher than the average last year, which was 121, an increase of 18.2%.

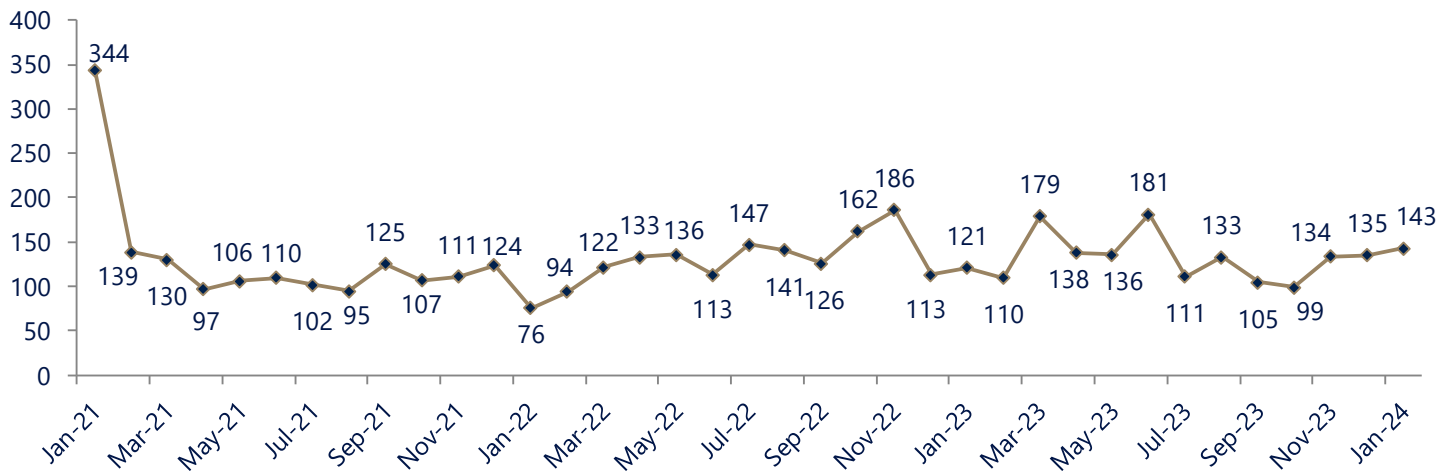
### SALE PRICE AS % OF LIST PRICE

Homes \$1.5 Million+



### DAYS ON MARKET

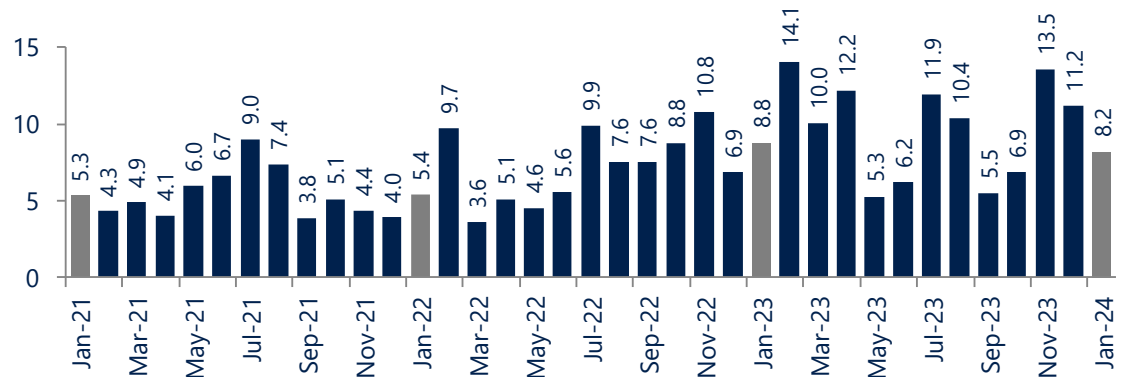
Homes \$1.5 Million+



### MONTHS OF SUPPLY

Homes \$1.5 Million+

In January, there were 8.2 months of supply available, compared to 8.8 in January of 2023. That is a decrease of 6.8% versus a year ago.



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## Cape May County, New Jersey - January 2024

### References & Definitions

#### CAPE MAY, NJ: LISTING SOURCE, REPORTING AREA, & DEFINITION

Based on data supplied by the CMCAOR MLS, SJS Regional MLS, and its member Association(s) of REALTORS, who are not responsible for its accuracy. Does not reflect all activity in the marketplace.

This report includes coverage for the county of Cape May, New Jersey only.

Analysis dates for all regions are January 1, 2021 through January 31, 2024.

### Contacts & Disclaimers

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#### CREATED BY

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